



ART X MODA
FASHION & ART WEEKEND

ABOUT ART X MODA

Fashion is an art form. The more creative a designer is, the more appealing they become to the masses. Just like fashion, art itself is a universal language and ART X MODA is the translator. It is a creative fusion that cannot be defined by just one thought... it's an experience.

ART X MODA is a event production created & produced by Carol Moda Creative Group, Inc. It is an event with a social purpose to increase the diversity and equity in the Fashion, Beauty & Art Industries. We partner with Moda in Colour, Inc., a 501(c)3 Not For Profit organization. A portion of the proceeds from ART X MODA will be donated to Moda In Colour, Inc., who's mission is to support programs and activities geared to minimize disparities in Fashion, Beauty & Art.

ART X MODA blends the best of runway together with the many facets of the arts. The aim is to create a memorable experience that will capture the attention of all attendees. From check in to the main events, spectators will constantly, visually stimulated.

ART X MODA aims to become the next staple event for Fashion Designers and Artists in South Florida.

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ABOUT MODA IN COLOUR



MODA
in
COLOUR

Moda in Colour is a 501(c)3 Not For Profit organization that is geared to increase diversity in Fashion, Beauty & Art. Through special events, workshops, mentorship and fund assistance, Moda in Colour uses a variety of platforms and resources to enhance the diversity in global fashion, beauty & art communities.

Our Mission is to promote the advancement of people of color and other diverse groups, who are entrepreneurs in Fashion, Beauty, and Art by providing key resources such as education, business development, funding and other objectives.

Our vision is that every creative individual has an substantial opportunity to achieve to their fullest potential regardless of their differences in race, religion, beliefs, ethnicity, sexual orientation, gender, size or any other factor of differentiation

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WHY ART X MODA ?

- ART X MODA is an event created with a philanthropic purpose to promote the advancement of culturally diverse, disadvantaged individuals working in the FASHION, BEAUTY & THE ARTS.
- ART X MODA creates a platform for entrepreneurs and brands to increase their brand recognition, locally, nationally and globally.
- Financial and In-Kind valued partnerships help ART X MODA to acquire resources, create projects and build platforms need to assist entrepreneurs and brands in FASHION, BEAUTY, ART to sustain and succeed.
- ART X MODA is a tourist attractive event that will peak the interest of a culturally and financially diverse audience.

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AXM 2023' SCHEDULE

	DAY 1	DAY 2	DAY 3	
TIME	KICK OFF EVENT	AXM DAY ONE	AXM DAY TWO	
6:00 PM		Check-In & Registration Art Exhibit & Pop-Up Shop	Check-In & Registration Art Exhibit & Pop-Up Shops	
6:30 PM				
7:00 PM	<p>AXM - 2023 Kick-Off Party. Networking & Cocktail Reception, Mini Art Exhibit Industry Panel Discussions:</p> <p>“How to Make Money Selling Your Art or Fashion Collection”</p> <p>“Minimizing Disparities and Increasing Diversity in Fashion, Beauty & Art.”</p> <p>“Increasing your Creativity Through Self Love & Empowerment.”</p>	Group Show 1-1 GS-Slot A GS-Slot B GS-Slot C	Group Show 2-1 GS-Slot A GS-Slot B GS-Slot C	
7:30 PM				
8:00 PM			Group Show 1-2 Performance GS-Slot A GS-Slot B GS-Slot C	Group Show 2-2 Performance GS-Slot A GS-Slot B GS-Slot C
8:30 PM			Performance	Performance
9:00 PM			Individual Show 1-1	Individual Show 2-1
9:30 PM				
10:00 PM			Performance & Special Mentions	Performance & Special Mentions
10:30 PM				
11:00 PM			Individual Show 1-2	Individual Show 2-2

THIS SCHEDULE IS TENTATIVE & SUBJECT TO CHANGE

WHO WILL ATTEND?

ART X MODA creates a platform for independent Fashion, Beauty and Artists to promote their brands in a state-of-the-art visual production. The event is expected to attract a diverse culture of individuals in the local, national and global community. The vision is that ART X MODA will become the new staple experience that many people will look forward to from year to year.

- SPECTATORS
- ENTREPRENEURS
- FASHION, BEAUTY & ART INFLUENCERS
- FASHION, BEAUTY & ART PROFESSIONALS
- LOCAL < NATIONAL & GLOBAL MEDIA
- FASHION & ART BUYERS

- 51% WOMEN | 49% MEN
- AGES 25 - 55
- MEDIAN INCOME: 125K
- CULTURALLY, SOCIALLY
& ETHNICALLY DIVERSE

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ARTIST SHOWCASE PACKAGES



- Inclusion in Event Program & Marketing Collateral
- Artist Profile on AXM Website
- Inclusion in Digital Expedition
- Custom digital invitations with YOUR BRAND logo and photo
- Public Relations outreach pre-show
- Invitation to Opening Night VIP/Media Reception

3 Pieces
Uplights Included
Fee: \$50

Up to 5 Pieces
Uplights Included
Fee: \$100

CONTACT US

VENDORS, SPONSORSHIP & MEDIA PARTNERSHIPS

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